

Aus Kovai

April 2024



Wir Sind Frauen
An inspiring poem written by our student
Ms. Niraimathi Chitra Venkatesh Pg. 24

The Artidote
What inspired Andy Warhol
to appropriate an art of a
German polymath and
writer.

Main Story

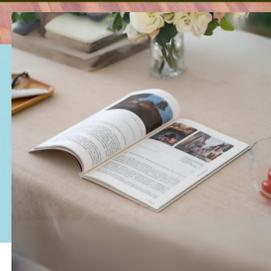
**IWD - Inspire
Inclusivity**
Events and celebration of
International Womens Day at
G0ethe-Zentrum

Baden-Baden
Discovering the Roman Spa Town and its
Influence on European High Society



**The New
Newsletter**

A Quarterly Newsletter from Goethe-Zentrum
Coimbatore That Informs, Entertains, Sparks
Ideas and Mind-Igniting Insights.





Dear All,

The New Year 2024 has begun with a promising future for those who aspire to go to Germany either for higher education or employment.

The new Skilled Immigration Act has opened up a lot of avenues for employment of professionals for Germany. The knowledge of the German language is a mandatory criterion in many job requirements. So, learning the language opens up many doors and future prospects.

As the Director, I had the opportunity to interact with Prof. Dr. Carola Lentz, President, Goethe Institut, Germany, in March 2024 during her visit to India. She spoke about how education and culture can join hands to prepare the ground for multiple identities to interact. She considers India as a country of plural traditions and rich universe with diverse art, food and culture.

Looking forward more success in the new year!

Akila Shanmugam
Director
Goethe-Zentrum

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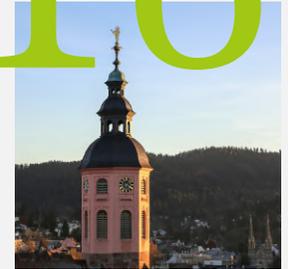
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Upcoming Courses

April to June 2024

April 2024	
08-04-2024	B2.2 – Weekdays Morning Super Intensive Hybrid
10-04-2024	B2.1 – Weekdays Morning Super Intensive Hybrid
15-04-2024	A1 – Weekdays Evening Intensive Hybrid
17-04-2024	A1 – Weekdays Morning Super Intensive Hybrid
19-04-2024	A1 – Week-end Hybrid
24-04-2024	FIT I – Weekdays Morning Offline
25-04-2024	A2 – Weekdays Evening Intensive Hybrid
May 2024	
22-05-2024	A1 – Weekdays Evening Intensive Hybrid
27-05-2024	B2.1-Weekdays Evening Intensive Online
29-05-2024	B1-Weekdays Evening Intensive Hybrid
June 2024	
19-06-2024	A1 – Weekdays Evening Intensive Hybrid
26-06-2024	A2– Weekdays Evening Intensive Hybrid
27-06-2024	B2.1– Weekdays Evening Intensive
28-06-2024	B1– Weekdays Evening Intensive Hybrid



Oh the Summer!

If you're happy and you know it, it's Summer! That time of the year you'd regret not having had long enough albeit the heat of the tiring sun. Make every day count this summer by starting something new - learn to paint, enrol for singing lessons or maybe you can start learning German.

The previous page has the all the details of the courses scheduled here at Goethe-Zentrum Coimbatore to be held between April and June 2024.



Wie ist mein Name?

Hint: involves a combination of vowel sounds and a 'ch' sound that doesn't exist in English. Keep reading the Newsletter to know the right answer.



The New Newsletter

The Goethe-Zentrum Coimbatore's Newsletter has a new purpose now - to engage and inform the reader. The team has spent a good number of hours brainstorming how they want this efficient communication tool to be more efficient.

So, if you are student of any ongoing programmes, an erstwhile student who wants to know more or a curious surfer who has stumbled upon this Newsletter just to check out what's new - we promise you - everything is new.

If you find this new Newsletter interesting enough, you would write to us, wouldn't you?

Upcoming Events



Important Note on Examination

The registration for Goethe Zertifikat examinations is accepted only online.

All other requests to register for exams via phone, email or in-person will not be entertained.

Also bulk registrations for exams will not be processed.

Kindly visit our website: www.goethecoimbatore.com for the details on exam registrations.



Wood Craft Workshop

As a part of STEM education, we plan to conduct a workshop on woodcraft in collaboration with STEM Lab of Experimenta Science Museum.

Aimed at school children in the age group 10-16, this workshop will provide them orientation on German hand crafted Woodwork.

Scheduled to happen on April 25th 2024. For more details contact us.



Töpfer Workshop

Join us for a hands-on workshop where children aged 10-16 will learn to craft terracotta cups and more under the guidance of a pottery expert at Experimenta Science Museum's STEM Lab.

Discover German pottery traditions while getting creative on Thursday, May 16th, 2024. Contact us for details.



Movie Screening at Goethe-Zentrum

Goethe-Zentrum Coimbatore has planned to open its premises for movie screenings, held once every fortnight.

From captivating German films to compelling South-Asian masterpieces, our curated selection promises cultural enrichment and entertainment.

Beyond mere enjoyment, attending our screenings offers a chance to delve into diverse cultures, and spark meaningful discussions.

The movie screenings are scheduled to begin on the 10th of April 2024.

Stay tuned for our upcoming screening schedule and discover the joys of cinema at Goethe-Zentrum Coimbatore. See you there!

Prof. Dr. Carola Lentz

Carola Lentz is an Anthropologist, expert in politics of memory, and the president of Goethe-Institut worldwide. On her first India visit, she lauded India's cultural plurality and highlighted how knowing languages is the first step to intercultural understanding and on how ageing Germany can't do without its young migrant populations. Many interesting interviews from her recent India visit have been published in multiple dailies and magazines like The Times of India, The New Indian Express and The Time.



She had an interaction with Goethe-Institut's Cooperation Partners held at Trivandrum, in which Coimbatore Goethe-Zentrum was an invitee and was represented by Goethe-Zentrum Coimbatore's Director Ms. Akila Shanmugam.



Open Mic

We're thrilled to reflect on the vibrant celebration of International Women's Day on March 8th, 2024, through our engaging open mic session themed "Women's Day." The event was a true showcase of talent and creativity, with our students bringing forth a diverse array of expressions, from music to poetry, comedy to storytelling.

Each participant shared his/her unique perspectives and insights on the topic, contributing to a rich and dynamic dialogue. Moderated by our dedicated teachers, the session was both lively and thought-provoking, fostering meaningful connections and exchanges among attendees.



Goethe by Andy Warhol, 1982

The Art, The Art and The Artist

What inspired Andy Warhol to appropriate an art of German polymath and writer.



The Artidote



Andy Warhol, an influential figure in the pop art movement, left an indelible mark as an American visual artist, film director, and producer. His fascination with appropriation, drawing inspiration from iconic portraits to create something new and modern, defined

his artistic approach.

The impact of Warhol's works cannot be overstated. While some praised his artistic achievements, others contested them. However, his ability to fascinate creators and intellectuals persists to this day.

Even decades after his demise on February 22, 1987, Andy Warhol, often referred to as the "Pope of Pop," continues to captivate audiences. In 1962, he revolutionised American Pop Art by employing the silkscreen technique to reproduce press photos of celebrities like Marilyn Monroe and Elvis Presley. Warhol's translation of these widely recognized images into

vivid colors and bold two-dimensionality challenged conventional artistic norms.

During a visit to the Städel museum in Frankfurt, Germany, Warhol encountered J. H. Wilhelm Tischbein's renowned portrait of Goethe. This iconic symbol of German culture inspired Warhol to create "Goethe," a series of four screen prints featuring the poet in vibrant colours.

The story behind the artwork that inspired Andy Warhol's "Goethe" series adds another layer of intrigue to his legacy. Johann Heinrich Wilhelm Tischbein is from the Hessian artist family - The Tischbeins

- that had produced so many painters that they, had to be given nicknames in order to tell them apart.

As a rule, they were named after their main places of work like Kasseler Tischbein, Lübecker Tischbein, Leipziger Tischbein, Hanauer Tischbein.



However, one of them got his nickname due to his most famous painting: at the beginning of 1787, Johann Heinrich Wilhelm Tischbein (1751-1829) met Johann Wolfgang von Goethe who was travelling through Italy.

After their initial meeting in Rome, Tischbein accompanied the poet, who usually travelled alone, to Naples.

The classicist portrait shows the poet in front of the Campagna landscape populated by ruins.

Johann Heinrich Wilhelm Tischbein therefore would be known as "Goethe Tischbein."

Through the lens of appropriation, art has the remarkable ability to transcend time and space, continually reinventing itself across generations.

Artists like Andy Warhol exemplify this transformative process, breathing new life into familiar subjects through their unique interpretations and creative innovations. By drawing inspiration from existing works and reimagining them in fresh and unexpected ways, artists not only pay homage to their predecessors but also contribute to the ongoing evolution of artistic expression. In this cycle of inspiration, appropriation, and resurrection, art remains a dynamic and ever-evolving force, constantly pushing boundaries, challenging perceptions, and sparking dialogue. It is through



this perpetual cycle of reinvention that art continues to captivate, inspire, and enrich our lives, connecting us to the past while shaping the future of creative expression. Andy Warhol and

Goethe Tischbein have left an enduring legacy that continues to inspire and captivate audiences worldwide.

What do you think about this article?

What art inspires you and who are your famous German artists? We'd like to hear from you. write to us a events@goethecoimbatore.com



Wortschatzvermittlung

The teachers of Goethe-Zentrum Coimbatore recently had an enlightening workshop on Wortschatzvermittlung (teaching vocabulary) conducted by Ms. Shubhada Boddapaty. This program, designed to enhance the capability of the teachers in teaching German vocabulary to the students, relied entirely on interactive sessions and hands-on activities that allowed the teachers to explore the real-world scenarios for teaching vocabulary.

Collaboration among participants fostered an environment of growth

and creativity, inspiring the educators to develop dynamic lesson plans.

As the program concluded, teachers left with renewed enthusiasm and a toolkit of innovative teaching strategies. The workshop exemplified Goethe-Zentrum Coimbatore's commitment to language education and is also a testament as to why the quote "A teacher is a learner forever" exists. We would like to believe that a curious teacher who is in pursuit of knowledge will ignite many minds to pursue the same.

With more sessions such as the workshop on Wortschatzvermittlung conducted periodically, the Goethe-Zentrum Coimbatore continues to nurture a community of passionate educators dedicated to equipping students with the linguistic skills and cultural understanding needed to thrive in an interconnected world.



Eichhörnchen

Wow!

Eichhörnchen means "squirrel" in English. Its pronunciation involves a combination of vowel sounds and the 'ch' sound that doesn't exist in English, making it challenging for some learners.

Ask your German Instructor on how to spell the word right.



Baden-Baden

Discover the Roman Spa Town and its Influence on European High Society



Nestled in the picturesque landscape of southwestern Germany, lies the charming city of Baden-Baden. Often overshadowed by its more bustling counterparts, this tranquil haven holds a treasure trove of history, culture, and natural beauty waiting to be explored.

Baden-Baden is famous for its thermal baths, Germany's largest opera house and concert hall, magnificent parks and gardens, as well as the Kurhaus and the world-famous Casino.

A Stroll Through History

Baden-Baden boasts a rich history dating back over 2,000 years. Originally established as a Roman spa town, its healing thermal waters have drawn visitors seeking relaxation and rejuvenation for centuries. The Romans recognised the therapeutic properties of the springs, and remnants of their baths can still be seen today.

The Thermal Oasis

At the heart of Baden-Baden's allure are its famed thermal baths. Visitors can immerse themselves in the healing waters that have been soothing weary souls since ancient times. Whether luxuriating in the opulent surroundings of the Friedrichsbad, a neoclassical

masterpiece, or indulging in the modern comforts of the Caracalla Spa, the experience is nothing short of rejuvenating.

Cultural Charms

Beyond its rejuvenating waters, Baden-Baden is a cultural haven,



Gerhard Richter, Kerze, 1982 at Museum Frieder Burda

boasting a wealth of museums, galleries, and architectural marvels. Art enthusiasts will delight in the collections housed within the Museum Frieder Burda, showcasing works by modern masters such as Picasso and Richter. For a taste of local history, a visit to the Stadtmuseum Baden-Baden offers insights into the city's past, from its Roman origins to its heyday as a playground for European aristocracy.

Nature's Playground

Surrounded by the lush greenery of the Black Forest, Baden-Baden offers ample opportunities for outdoor exploration. Hike through

verdant forests, breathe in the crisp mountain air, and revel in the breathtaking vistas that await at every turn. The Lichtentaler Allee, a scenic park stretching along the banks of the River Oos, provides a serene retreat for nature lovers and urban explorers alike.

The Festival Scene

Despite its tranquil ambience, Baden-Baden comes alive with cultural festivities throughout the year. From the world-renowned Baden-Baden Summer Festival, showcasing opera, ballet, and classical music performances, to the vibrant Christmas markets that light up the city streets during the holiday season, there's always something to celebrate in this enchanting locale.



Schwarzwälder Kirschtorte

Hidden Gems & Local Delights

No visit to Baden-Baden would be complete without sampling its culinary delights. Indulge in traditional Black Forest cuisine at one of the city's quaint taverns,

savoring hearty dishes such as Schwarzwälder Schinken (Black Forest ham) and Schwarzwälder Kirschtorte (Black Forest cake). Wash it down with a glass of locally brewed beer or a crisp Riesling from the nearby vineyards, and toast to the good life in Baden-Baden.



Schwarzwälder Schinken

No visit to Baden-Baden would be complete without sampling its culinary delights.

In a world where bustling metropolises often steal the spotlight, Baden-Baden remains a well-kept secret, a hidden gem waiting to be discovered. From its ancient thermal baths to its vibrant cultural scene and natural splendor, this enchanting city captivates the hearts of all who wander its storied streets. So, pack your bags, and embark on a journey of exploration and indulgence in the timeless beauty of Baden-Baden, Germany's best-kept secret.



Team Building

Goethe-Zentrum Coimbatore continues its journey towards fostering a strong and cohesive team with the second part of its team-building workshop, building upon the foundations laid during the initial session held in September 2023. Led by Ms. Jayashree Vinodh, a seasoned Softskills trainer, the workshop held on 2nd March 2024 aimed to reinforce the bonds among faculty and staff, 2024 aimed to reinforce the bonds among faculty and



staff, equipping them with the tools and strategies to enhance workplace effectiveness.



Faculty and staff members participated in interactive exercises and discussions, exploring teamwork, communication, and trust-building.



The workshop concluded with participants leaving with renewed camaraderie and practical strategies for collaboration for fostering a positive and productive work culture.



The students and faculty came together to commemorate this special occasion.

The campaign theme for International Women's Day for 2024 is "Inspire Inclusion". It is to emphasise that one should inspire others to understand and value women's inclusion, so that together we all can forge a better world. And when women themselves are inspired to be included, there's a sense of belonging, relevance, and empowerment.

Goethe-Zentrum Coimbatore's celebrations were designed to forge a more inclusive world for women with collaboration events such as an engaging Open Mic session centred around the theme of Women's Day.

Students were invited to showcase their talents and express their thoughts on gender equality, empowerment, and the role of

The Open Mic session served as a platform for meaningful dialogue and reflection, highlighting the importance of amplifying women's voices and advocating gender equality.

Adding to the festive atmosphere, the mini-auditoriums at Goethe-Zentrum Coimbatore were adorned with vibrant decorations inspired by the theme of Women's Day.

By providing a platform for students to express themselves creatively and engage in meaningful dialogue, the celebration underscored the importance of empowering women and celebrating their achievements.

As the event drew to a close, participants left with a renewed sense of inspiration and the team members and faculty of Goethe-Zentrum had a team lunch commemorating the event.



International Womens Day Celebrations

Goethe-Zentrum Coimbatore recently embraced the spirit of International Women's Day with a vibrant celebration that honoured the achievements, resilience, and creativity of women around the world.

women in society. From heartfelt poetry to powerful storytelling, participants captivated the audience with their diverse voices and perspectives.

The Women's Day celebration at served as a reminder that by coming together and supporting one another, we can create a more equitable and inclusive world for all.



The Saxon Delegation

Mr. Martin Dulig, Saxony State Minister for Economic Affairs, Labour and Transport, Germany visited Goethe-Zentrum Coimbatore and the GD Museums on the 5th of March 2024

On the 5th of March 2024, Goethe-Zentrum Coimbatore welcomed a distinguished delegation from Germany, led by the Honourable Minister Mr. Martin Dulig, Saxon State Minister for Economic Affairs, Labour, and Transport, Germany. This esteemed visit marked a momentous occasion for both the institution and the local community, fostering cross-cultural exchange and collaboration.

Mr. Martin Dulig, a seasoned politician and advocate for economic development, brought with him a wealth of experience and insight. Having served as a member of the Saxon State Parliament since 2004 and holding key positions such as Minister in the Saxon State Ministry for Economic Affairs, Labor, and Transport, as well as Deputy Prime Minister, his visit underscored the importance of fostering international partnerships and cooperation.

During his time at Goethe-Zentrum Coimbatore, Mr. Dulig explored the various facets of the institution, including its educational programs and cultural offerings.

His visit extended to other institutions under the GD group's umbrella, where he marveled at the diverse collection of vintage Italian

German, and Indian cars showcased at the GD Car Museum. Of particular interest was his experience meeting Mr. Rajkumar, the Managing Director of Gedee Group and driving the 1899 Locomobile runabout replica which was manufactured by the group's UMS Technologies Private Ltd.

Interacting with students pursuing B1-level German courses at Goethe-Zentrum Coimbatore, Mr. Dulig was impressed by their proficiency in the German language. His admiration for the students' dedication and linguistic prowess highlighted the significance of language education in fostering global understanding and communication.

Beyond his official engagements, Mr. Dulig also took the opportunity to engage with business leaders, further strengthening ties between Germany and India. His commitment to fostering dialogue and cooperation was evident throughout his visit, leaving a lasting impression on all who had the privilege of meeting him.

The visit of the Saxon delegation not only showcased the vibrant cultural exchange between Germany and India but also served as a testament to the power of collaboration in driving economic growth and innovation. As Goethe-Zentrum



Coimbatore continues to nurture its partnerships and expand its horizons, the legacy of this visit will serve as a source of inspiration for future endeavours, bridging continents and cultures in pursuit of shared goals and aspirations.



Wir sind Frauen
Wir sind auch Menschen!
Warum müssen wir kämpfen,
gleiche Rechte zu haben?

Wir müssen niemanden beweisen,
dass wir Begabungen besitzen.
Vergleicht uns nicht mit Blumen..
Wir sind nicht nur zärtlich,
sondern auch kräftig !

Wir versuchen und verlieren..
Wir weinen und lachen..
Wir lernen und gewinnen..
Wir leben einfach unser Leben!

Niemand kann uns runterziehen,
wenn wir füreinander da wären
Nur weil wir wie Sterne glänzen,
Seht uns nicht als Unbekannten.

Wir sind Frauen.
Wir sind auch Menschen!
Warum müssen wir kämpfen,
gleiche Rechte zu haben?



Wir Sind Frauen

by *NIRAIMATHI CHITRA VENKATESH*

In the spirit of celebrating International Women's Day, we are delighted to showcase a powerful poem written and recited by our talented student during our recent open mic session.

12345

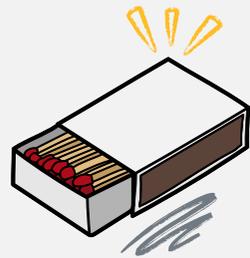


If you're a German language learner, you'd know this already - reading numbers is fun!

So how would you say 12,354 in German?

Pronouncing large numbers in German can be challenging due to the complex combination of sounds and the long string of syllables.

But when you know the trick of saying it right, it's as easy as **Zwölftausenddreihundertvierund-fünfzig**.



Ready for some tongue twisters?

What would you call a small matchbox in German?

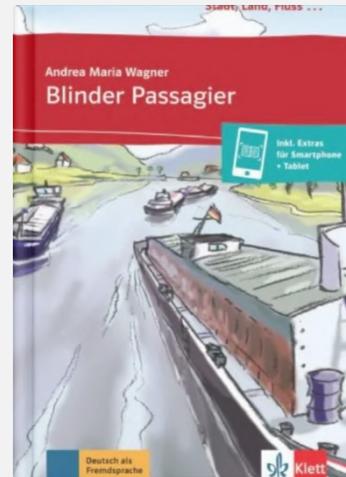
"Streichholzschächtelchen"

This mouthful of words requires repeating consonant clusters and the 'ch' sound multiple times to say it right.

But with practice, you're gonna say it just "as lit as" the Streichholzschächtelchen.



Blinder Passagier
by Andrea Marie Wagner.



Carolina is traveling on her parents' riverboat on the Rhine. But what's happening in the storeroom? A blind passenger named Roman has been sitting there since a stop in Basel. How did Roman get on board? He doesn't know. Only slowly can everyone solve the mystery together.

- An enthralling tale set in the south of Germany
- Includes regional information and visual aids for new vocabulary
- Features an engaging quiz for added entertainment.

1899 Locomobile



The Vintage Replica car you saw on page 22 has a very interesting history. It is the 1899 Locomobile, the very first steam Locomobile.

Originally made by The Locomobile Company in Massachussets, America, with manufacturing rights from the Stanley Brothers, who were the first to make steam vehicles.

More than 4,000 locomobiles were manufactured and sold until 1904.

The replica, manufactured by UMS Technologies Private Ltd, a Gedee Group Company. If you're a fan of vintage cars and automobiles, you should visit the Gedee Car Museum in Coimbatore.

**GOETHE-ZENTRUM
KOOPERATIONSPARTNER**



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